



# **PROUD TO BE MORE**

POSTGRADUATE PROGRAMMES

# DE MONTFORT UNIVERSITY (DMU) IS A VIBRANT, DYNAMIC AND FORWARD - LOOKING GLOBAL UNIVERSITY

Based in Leicester, UK, the institution has a strong reputation founded on academic excellence, a clear focus on graduate careers, and a history of local and international collaboration and impact.

DMU is proud to be recognised as a university ranked Gold under the Teaching Excellence Framework (TEF). The award is a recognition of the consistently outstanding teaching and learning on offer at DMU and the extraordinary impact that it has on our students. The TEF panel judged that DMU, delivers “consistently outstanding teaching, learning and outcomes for its students. It is of the highest quality found in the UK.”

## DMU KAZAKHSTAN

The 1st British university established to deliver UK qualifications in Kazakhstan. Achieve a prestigious UK higher education at DMU Kazakhstan and build high quality networks and relationships. An international learning experience, DMU Kazakhstan will provide the highest quality academic standards and rigour in line with those students who study at DMU in the UK.

- UK academic standards
- UK university degree
- Enhanced learning
- Innovation & entrepreneurship
- English language teaching

On successful completion, your degree certificate will be awarded by DMU Leicester in the UK.

Studying a postgraduate course allows you to go further in your knowledge and your career. You can become a specialist in your area of passion, explore the frontier of your subject area alongside our researchers, gain accreditation or change trajectory. Our courses receive continual input from leading employers and professional bodies and are underpinned by academic expertise.

We're proud to complement this with support from our award-winning careers and employability service, DMU Works. Lining our students up with transformative opportunities and international placements and collaborations with major brands such as **add local Kazakh companies we have partnerships**. Our careers commitment continues after graduation with DMU for Life and our Global Alumni Community hub, through which all DMU graduates have access to careers support for life.

What's more, we have a number of open events, both online and in-person, to help you find out more about our courses, studying at DMUK.



## **WELCOME MESSAGE FROM SAKINA ZAFAR, PRESIDENT OF DMUK**

On behalf of everyone at De Montfort University Kazakhstan, I am delighted that you are joining us for this academic year and for the next step in your life's journey. We are confident you will experience great memories, make new friends, and discover and develop your talents and skills here with us.

We are fully committed to helping you unlock your potential and realise your dreams by having the best possible student and university experience. At De Montfort University Kazakhstan, you will not just be learning for a degree, but learning for life. The leadership, faculty and administrative staff here are united in a shared wish to help you develop your employability skills, explore sustainability and invest in your community engagement.

We believe in you and commit to helping you grow and develop and to achieving your dreams. We will offer you a welcoming environment and unending support, built on being caring, being accessible, being respectful and being efficient.

Your university years are unique and so important for your future prospects. Cherish this time. Make memories and friendships that last a lifetime. Try new things, pursue your inspirations and discover your future.

**Sakina Zafar**

## WHY STUDY A POSTGRADUATE COURSE?

- **Further your education**

Whether you're looking to enhance your understanding of your chosen field or gain expertise in a new area, our high-quality teaching will help equip you with the knowledge and competencies to unlock the next stage of your career.

- **Develop specialist skills**

From innovative thinking, critical analysis and problem solving to more technical skills specific to your subject area, the versatile skillset you will develop through postgraduate study can be applied in a broad range of professional settings.

- **Build industry connections**

We pride ourselves on the diverse industry backgrounds of our teaching staff, our valuable links with local, national and global companies and brands, and the lifechanging opportunities our **DMU Works** careers team provides for professional networking, work placements and student experiences far beyond Almaty.

- **Increase your employability**

Postgraduate study is an ideal way of standing out to potential employers, acting as a stepping stone to more senior or specialised positions, or giving you a level of proficiency that can result in greater earning potential.







## POSTGRADUATE COURSES

### MBA - Master of Business Administration (Global)

This course is the perfect next step for ambitious and career-oriented professionals. Our MBA Global will help you prepare for industries that operate internationally, acclimatize to the new globalized business culture and be ready to enter higher level work anywhere in the world.

#### Course modules:

- Principles of Business Finance
- Knowing and Developing Yourself for Professional Success
- Developing Enterprise
- Leadership and Culture in Organisational Context
- Strategic Management
- Business Across Cultures
- Business Sustainability
- Project Management
- Project or Dissertation

#### Career Options

- ✓ Management Consulting
- ✓ Mergers and Acquisitions
- ✓ Venture Capital
- ✓ Private Equity Firms

#### Reasons to choose...

- ✓ MBA holders are more likely to be employed at higher starting positions/earn higher salaries
- ✓ Through our MBA programme you will be able to attend and participate in exclusive events

# MSc International Finance and Investment

This course trains students on the latest trends, technologies and practices in the finance sector. This programme places an emphasis on trading portfolio management and corporate finance. This is the ideal programme for anyone interested in trading, portfolio investments, hedge funds, financial analysis and

## Course modules:


- International Financial Markets and Institutions
- Applied Corporate Finance
- Research Methods
- Fintech
- Applied Trading and Finance
- Financial Econometrics
- Portfolio Management
- Behaviour Finance OR Sustainable Banking, Finance & Development
- Consultancy/Executive project/dissertation

## Career Options

- ✓ Corporate or entrepreneurial finance
- ✓ Commercial or investment banking
- ✓ Accounting
- ✓ Financial analyst

## Reasons to choose...

- ✓ The programme is accredited by the Chartered Institute of Securities and Investment (CISI). This accreditation enables you to gain a CISI professional qualification during your studies.
- ✓ Successful students of the programme are eligible for the accelerated entry route for the Chartered Institute of Management Accountant (CIMA) Master's Gateway. Applicants who successfully pass this Gateway exam can receive the CIMA Professional Certification and the globally recognised Chartered Global Management Accountant (CGMA) designation.

 <https://dmuk.edu.kz/courses/msc-international-finance-and-investment/>



# MSc Strategic and Digital Marketing

This programme aims to train you to maximize creativity with technical knowledge of the latest digital marketing trends and technologies. This course is ideal for students seeking to broaden their knowledge of marketing while also making the pivot into the digital marketing landscape.

## Course modules:


- Strategic marketing
- Managing advertising and communications
- Social Media Strategy
- Marketing research in practice
- Research methods for marketers
- Direct and digital marketing
- Strategic e-marketing
- Advanced Marketing Analytics
- Business research project/ marketing dissertation

## Reasons to choose...

- ✓ Students of this postgraduate programme are eligible for several exam exemptions towards receiving certification in marketing from the Chartered Institute of Marketing (CIMA).
- ✓ Students of this programme are also eligible for exemptions from the Institute of Direct Marketing's Certificate in Direct and Digital Marketing.

## Career Options

- ✓ Content Strategist
- ✓ Email marketing
- ✓ SEO Specialist
- ✓ Digital Marketing Manager
- ✓ Social Media Manager
- ✓ Data and Digital Marketing Analyst

 <https://dmuk.edu.kz/courses/strategic-and-digital-marketing-msc/>



## CAMPUS AND FACILITIES

A new building - high quality premises and a great learning environment. You work best where you're happy and inspired, so we're investing to create a great learning environment. DMU Kazakhstan is operating from a new building in Esentai City, Almaty, opposite Esentai Mall and the Ritz-Carlton hotel. The campus was designed to ensure an engaging and collaborative learning environment and experience for our students. The infrastructure in the building's development is the best in its class.

## HOW TO APPLY

When you apply to DMU Kazakhstan we will ask you to select your chosen degree. If you have a bachelor's degree from a university, you will be considered for direct admission to postgraduate diploma or masters programmes. We appreciate that the marking schemes in universities in Kazakhstan can differ. Successful applicants hold a minimum undergraduate GPA of 3.0 out of 4.0, 3.5 out of 4.33, or 4 out of 5.

Work experience is not a requirement.

International applicants will normally hold an undergraduate degree in any subject with a minimum pass of 2:2, or equivalent overseas qualification.

Professional qualifications deemed to be of equivalent standing will be considered on an individual basis.

The standard entry requirement is IELTS 6.0 (no component below 5.5)

## FEES AND FUNDING

For September 2023/24 entry, our tuition fees for full-time postgraduate local and international students are:

Degree programme	Tuition Fee for September 2023 Intake	
	Programme Fees	Early Bird Discount Programme Fee by end of May 2023
Master of Business Administration MBA (Global)	\$20,000	
Strategic and Digital Marketing MSc	\$17,500	\$15,000
International Finance and Investment MSc	\$17,500	\$15,000

## PAYMENT SCHEDULE

The first 50% of the total tuition fee payment will be payable by 31st August before the start of the academic year.

The second 50% of the total tuition fee payment will be payable by 31st December after the start of the academic year.


Once an offer of a place is accepted you will need to pay a \$2500 security fee deposit towards the tuition fees which will be deducted from the balance of your first tuition fee payment.




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